

BETTY-ANN HEGGIE



Introducing Betty-Ann

It is my pleasure to introduce to you Betty-Ann Heggie. At a time when the elevator did not necessarily go to the top floor for women in business, Betty-Ann made her way to the executive office at a multi-billion dollar Canadian mining company to become the first woman Senior VP at PotashCorp.

And, she did it Betty-Ann's way, relying on her strong heart and a brain as quick as, or sometimes quicker, than the boys in the boardroom – she used her genuine self and application of Gender Physics to find success and peak performance. Her style, and results she achieved, earned her the respect and recognition of her colleagues, staff and clients.

She was twice named the top investor relations person in Canada, once by her clients and once by her peers and was subsequently inducted into Canada's Top 100 Most Powerful Women Hall of Fame. Since leaving her corporate career she generously and candidly shares lessons learned from her 26 years in business with men and women so that we may all make progress together in the modern workplace.

She was the founding chair of the Saskatchewan Chapter of the Institute of Corporate Directors and developed the Betty-Ann Heggie Womentorship Program to mentor working women at the Edwards School of Business, University of Saskatchewan. That program was extended to mentor women from Afghanistan. She has been awarded the Queen's Golden Jubilee Medal, the U of S Alumni Mentorship Award, the YWCA Lifetime Achievement award, the "Women Helping Women" award at the Stevie Awards in New York, the Trailblazer Award from Women in Mining Canada and was named one of the 100 Global Inspirational Women in Mining.

A graduate of the University of Saskatchewan and the Senior Executive Program at Columbia Business School, she currently serves on the board of the Toronto International Film Festival and blogs for Huffington Post. All this from a woman who grew up in the small town of Strasbourg, Saskatchewan -- working alongside her parents in the family-owned hotel and pub, serving hamburgers and beer. She and her husband, Wade, have together raised two highly spirited and independent adult daughters.

Ladies and Gentlemen, help me welcome Betty-Ann Heggie.